GE Capital

University of Rochester

March 30, 2012



GE's portfolio and financials

• 2011 revenue \$147B

• 55% revenues in Non-US growth markets^{-a)}

Energy
Infrastructure

Rev. \$43.7B



\$18.9B

Healthcare

\$18.1B

Transportation

\$4.9B

GE Capital

\$49.1B

Home & Business Solutions

\$8.5B



Thermal Wind Oil & Gas Services T&D



Commercial Military Service Avionics/Systems



Healthcare Systems Life Sciences Healthcare IT Molecular **Diagnostics**



Locomotives Services **Propulsion Systems**



Commercial Consumer Real Estate **GECAS EFS**



Appliances Lighting Intelligent **Platforms**



GE Capital

(\$ in billions)

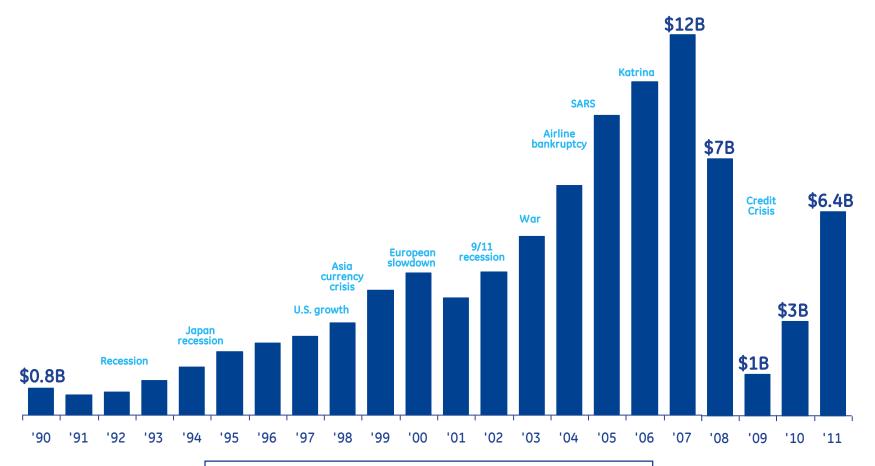
Business	2011 assets	Domain + expertise
Commercial Loans & Leases (CLL)	\$194	 Entered in the 60's ~100% secured loans and leases Support mid-market customers
Real Estate - Debt - Equity	\$61	 Entered in the 70's Secured loans against diversified properties Own/operate high quality properties
Consumer - U.S. PLCC - Global	\$139	 Entered in the 30's Store cards and sales finance for retailers Broad spread of risk
Aviation Services	\$49	 Entered in the 60's GE domain Broad product set with full life cycle management
Energy Financial Ser	vices \$18	 Entered in the 80's GE domain Essential assets; secure cash flows

Businesses we know... decades of performance



GE Capital earnings history

(\$ in billions)



Profitable through the credit crisis



GE Capital vs. bank peers

(% assets)

	GECC	Peer banks ^{-a)}		GE Capital model
U.S. ^{-b)}	54%	~80%	✓	Underwrite to hold senior
International ^{-b)}	46%	~20%		secured financings
	100%	100%	✓	No trading/broker-dealer activity
Commercial ^{-c)}	61%	~36%		uctivity
Consumer ^{-c)}	39%	~64%	√	No U.S. mortgages
	100%	100%	✓	Operating lease businesses
Average earning assets ^{-d & e)}	66%	~89%	\checkmark	Vertical expertise
Other assets ^{-d & f)}	34% 100%	~11% 100%		·
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Different from the banks

- a) Wells Fargo, Citi, BofA, JPM, U.S. BancCorp., FITB, PNC
- b) Based on 3Q'11 assets for GECC & 4Q'10 asset & loan/lease balances for peer banks
- c) Based on 3Q'11 loan/lease balances for GECC and peer banks
- d) Based on 3Q'11 AEA from BHCPR for peer banks and balance sheet for GECC
- e) Financing receivables, investment securities and equipment leased to others
- f) Equity investments, investments in associated companies, goodwill, cash, etc.

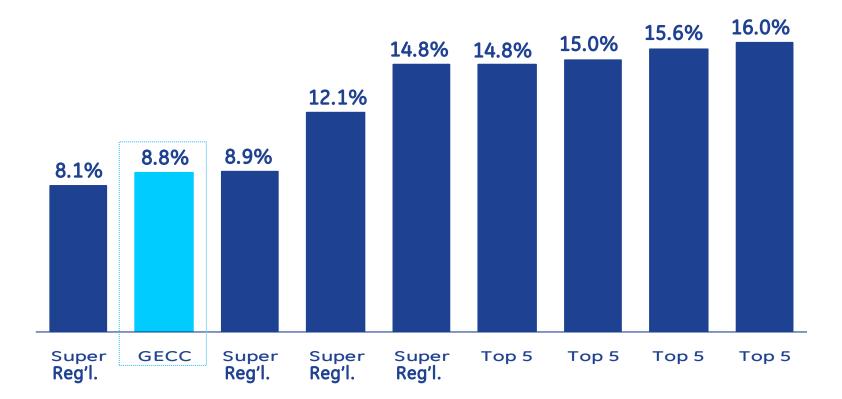


Relative performance

Losses

Cumulative losses through crisis-al

(Cumulative net charge offs thru 3Q'11 vs. 4Q'06 loan balance)



Note: Calculated as cumulative net charge offs (NCO) between beginning of 2007 and 3Q'11 divided by 4Q'06 loan balance



Key messages

- 1 Our businesses are strong and competitively positioned
- 2 Significant earnings growth in 2011 and expect double-digit growth in 2012
- 3 Returns on new business continue to exceed pre-crisis levels with lower risk
- Losses are much better... credit costs getting close to pre-crisis levels and we are actively managing uncertainty and a volatile world
- We continue to strengthen our balance sheet, liquidity and funding... continuing to diversify funding sources
- 6 Real Estate is improving
- 7 Capital levels are well in excess of expected targets... planning to re-start dividend in 2012
- B We are on track to meet \$440B° ENI target while growing core assets... continued re-mixing will provide significant earnings growth



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GE Capital business model

(\$ in billions)



- ✓ Verticals
- ✓ Middle market
- ✓ Equipment leasing
- ✓ Private label credit cards
- ✓ CRE debt



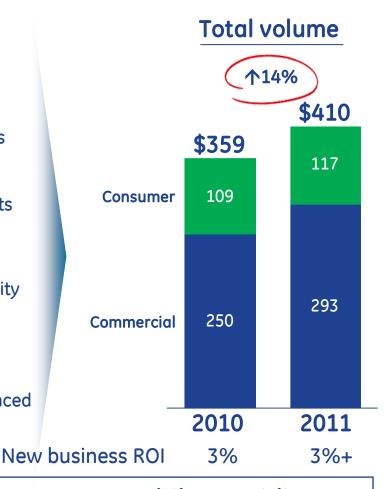


- ✓ Underwrite to hold assets
- ✓ Collateralized lending
- ✓ Match funded
- ✓ Strong work-out capability

Committed & knowledgeable relationship management



- ✓ Substantial origination capability
- √ Local presence/experienced
- √ Speed and delivery



Underwriting business at attractive returns, while providing important source of liquidity to businesses and consumers



Verticals with deep domain expertise

(\$ in billions)

GECAS

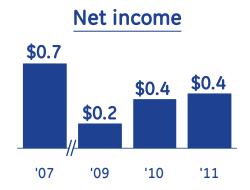
- ✓ Air transport a core infrastructure play
 - Aircraft are portable, long-lived assets
 - Huge emerging global consumer base
- ✓ Solid business model with domain expertise
 - Large fleet/global distribution
 - Multiple products/full lifecycle management
- ✓ GE customer solutions
 - Financings/new orders
 - Emerging markets/LCC startups
- ✓ AA exposure well secured... minimal impact expected





EFS

- ✓ Energy is an attractive place to invest
 - Technically & financially complex
 - Long-lived assets
 - Huge installed base... replacement need
- \checkmark GE... 125+ years in energy
 - Major supplier... key relationships
- ✓ EFS a recognized industry presence
 - 30 years across all sectors... strong relationships
 - ~\$4B of net income since 2004





Aligning to the middle market

(\$ in billions)

The Middle Market – U.S.

- ✓ 195,000 businesses... \$10MM to \$1B in revenue
- √ 4th largest economy in the world



- ✓ \$3.8T USD in private sector GDP
- √ 41MM jobs (33% of total employment)
- √ 2.2MM jobs created through the crisis
- √ 71% privately held/owned



GE Capital Americas

'11 Total volume

Equipment/Franchise

\$33B

Key differentiators: Strong industry knowledge, speed of execution and world class customer service

Inventory Fin.

\$30B

Key differentiators: 55+ years of industry experience & best in class systems/analytics

Sponsor

\$15B

Key differentiators: Deep relationships and industry & structuring expertise

Direct Lending

\$14B

Key differentiators: Strong industry & structuring expertise and capital markets

Healthcare

\$7B

Key differentiators: GE Healthcare knowledge complements strong domain expertise



Retail Finance... a winning franchise

(\$ in billions)







Sustainable advantages

- 1 Strong domain knowledge & expertise
- Significant, established player- Embedded in 250,000 retail outlets
- 3 Self funded... ~75% through Federal Savings Bank & securitizations
- 4 Stable earnings profile... profitable through the cycle
- 5 Strong retail partnerships with aligned interests

GE business founded in 1932... long history of profitability



Real Estate

(\$ in billions)

Shrink equity, safely grow debt-a)





Priorities

- ✓ Continue <u>shrinking equity</u>... driving ENI reduction and value
- ✓ <u>Debt profitable</u>... core Capital business
- ✓ Debt originations at <u>attractive</u> <u>underwriting and returns</u>
- ✓ Focused operations... grow <u>occupancy</u> <u>and rents</u> in challenging environment
- ✓ Losses continue to <u>decline</u>
- ✓ Embedded value <u>improving</u>... on track for 2013 ~B/E

a)-Adjusted for off-book assets

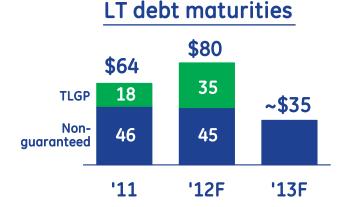
Total ENI peak – 20'08

Continue ENI reduction... drive towards profitability

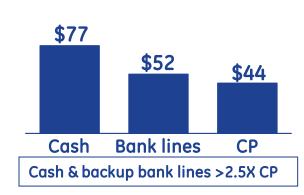


GECC liquidity & capital

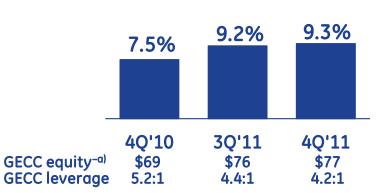
(\$ in billions)







B3 Tier 1 common ratio



GE Capital ending net investment-bl



- √ Very strong liquidity & capital ratios
- ✓ Continue to focus on high-return segments
- ✓ ENI likely lower ... still expect double-digit earnings growth

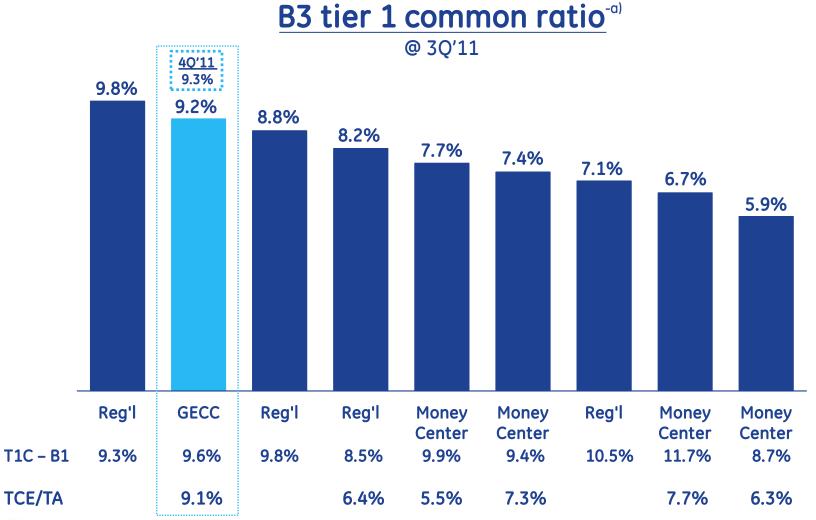


(b- Net of cash & equivalents

(c- As reported including discontinued operations

Relative performance

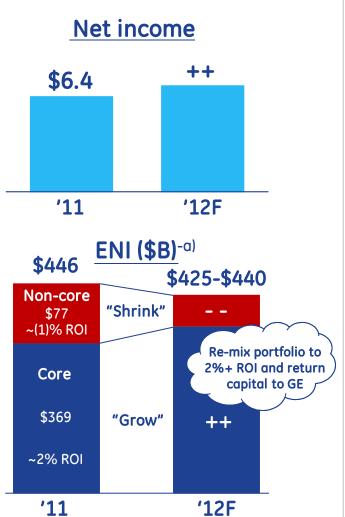
Capital positioning





2012 plan

(\$ in billions)



Valuable franchise

- Smaller, more focused Capital
- 30-40% of GE earnings
- Safe & secure funding/liquidity model
- Grow core, where we have sustainable, competitive advantage
- Build world class regulatory infrastructure
- Deliver 11-15% ROE
- Restart dividend in 2012

